

††† EESTI PÄEVAD ††† ADELAIDE 2024

INSPIRATION HAS BEEN DRAWN FROM
ESTONIAN AND SCANDINAVIAN RUNES (RUUNID,
HIRVIKALENDER) TO EMPHASIZE THE FACT THAT
THE ESTONIAN LANGUAGE IS AN OLD AND
UNIQUE LIVING LANGUAGE. ESTONIA HAS
CHANGED FROM ONE OF THE EARLIEST
SETTLEMENTS IN EUROPE TO ONE OF THE
MOST TECHNOLOGICALLY LITERATE NATIONS.

DUE TO ITS CRYPTIC APPEARANCE, IT FEELS
YOUR IMAGINATION - REMINISCENT OF
TRADITIONAL ESTONIAN EMBROIDERY (TIKAND)
ON A BELT (VÕÖ), REMINISCENT OF A OLD
DRYING BARN (REHETARE) OR TRADITIONAL
WOODEN BORDER (ROIGASAED).

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ALL LAYOUTS ARE DERIVED FROM THE
HORIZONTAL VERSION OF THE LOGO AND
ARE CONSIDERED INTERCHANGEABLE, NOT
SEPARATE VERSIONS.

DESIGNER HAS THE FREEDOM TO USE
LOGO DETAILS AS DECORATIVE ELEMENTS
AND REARRANGE THE LOGO LAYOUT
ACCORDING TO COMMON SENSE AND
GOOD TASTE.

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AAAABBCDDDEEFFFGHHIIKLLMNO P Q
R444TTTTUUUVWXYZZZÖÁÄÖÜ
◊ 123456789
¹²³ :=>@!&\$€``'()*+...,-./\... - - ← ↑ → ↓ -

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THE TYPEFACE RUUNID WAS SPECIALLY MADE BY ANDRES TRUUS
FOR THE XXIX FELTI PÄEVAD ADELAIDE 2024 EVENT.



CMYK: 97.43.0.0
RGB: 0.114.206
Pantone: 285





